

IN THE MIND OF A MAN MAN MANIFESTO

1.

This blog is a knowledge source created to provide information, experience and knowledge to those who are interested in learning about, developing or starting their own RPG-based PDF publishing business from the ground up. This blog will provide you with strategies, directions and tactics which I have employed to help make Louis Porter Jr. Design a highly profitable, successful and competitive PDF publisher in an incredible aggressive market. This information is not for everyone but it is for the people and fans that are seriously looking into creating their own RPG-based PDF publishing business and avoid many of the basic troubles that can stop and kill a business.

2.

This blog is a marketing resource for Louis Porter Jr. Design where we can tell you about all the upcoming products, projects and ideas that we have planned for the business. This information is not for everyone but it is for the people and fans that have supported us by purchasing our products and spreading the word of our products to others.

3.

This blog is a meeting place for like-minded people who want to do everything they can to shake up the status quo of marketing and advertising to those entertainment niches. The blog, In the Mind of a Mad Man, focus on several entertainment niches including comic books, RPGs, animation, movies, cult TV show, video games, music, and even some times other blogs. We are here to see what works in the world of marketing advertising and how we can use those same materials in our marketing and advertising attempts to make us more effective. This information is not for everyone but it is for the people and fans who want to be different and unique in telling their story of why they do what they do to the world.